



**ADVANCES IN ORAL
MEDICINE** from Bench
to Bedside to Bench
AAOM 2018

AAOM
2018 CONFERENCE
SPONSORSHIP/EXHIBITOR
PROSPECTUS



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MEDICINE** from Bench
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AAOM 2018

What is AAOM and why would you want to be a sponsor?

Founded in 1945, the American Academy of Oral Medicine offers credentialing, resources, and professional community for oral medicine practitioners. With about 700 active members, we care for thousands of patients whose underlying medical conditions affect oral health and the delivery of dental care. We also advocate for optimal oral health and healthcare for everyone with medical illness.

The 2018 Annual Conference offers a key opportunity to interact with close to 300 current and future practitioners and educators.

- *Build relationships by connecting with your clients and meet promising new prospects.*
- *Showcase your information, programs, products, and services to those with purchasing power.*
- *Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.*
- *Increase brand awareness and stand out from your competition.*
- *Maximize your marketing dollars.*

AAOM

The American Academy of Oral Medicine
INTEGRATING MEDICINE AND DENTISTRY



Key Sponsorship and Exhibitor Opportunities

Conference Sponsor

Platinum Sponsorship Package | 4

Gold Sponsorship Package | 5

Silver Sponsorship Package | 6

Exhibitor Package | 7

Product Sponsorships | 8

Event / Activity Sponsorships | 9

All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aaom.com



PLATINUM SPONSOR

(One Available)
\$5,500

Be listed as the PLATINUM Sponsor for the entire conference. A one-of-a-kind opportunity to interact with attendees and be recognized front and center throughout the conference.

- Podium recognition during all plenary sessions
- Sponsorship of the Friday President's Reception and Awards Banquet
- Opportunity to designate one (1) additional event/activity sponsorship – see page 9
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- Highlighted throughout the conference (including all sessions) as the PLATINUM Sponsor
- Up to two conference bag inserts
- Logo on conference materials (as PLATINUM Sponsor)
 - Conference program
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage

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GOLD SPONSOR

(One Available)

\$4,500

Be listed as the GOLD Sponsor for the entire conference. A unique opportunity to interact with attendees and be recognized front and center throughout the conference.

- Podium recognition during all plenary sessions
- Sponsorship of the Wednesday Welcome Reception
- Opportunity to designate one (1) additional event/activity sponsorship – see page 9
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- Highlighted throughout the conference (including all sessions) as the GOLD Sponsor
- Up to two conference bag inserts
- Logo on conference materials (as GOLD Sponsor)
 - Conference program
 - Conference website
 - Logo on all correspondence to registrants and attendees
 - Logo on all signage

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SILVER SPONSOR (One Available) *\$3,500*

SILVER Sponsors receive the following:

- Recognition at the conference (signage, verbal recognition)
- Sponsorship of the Thursday Poster Session and Reception
- Opportunity to designate one (1) additional event/activity sponsorship – see page 9
- Host an exhibitor table with two complimentary exhibitor registrations to all sessions and social events, including the President's Reception and Awards Banquet; additional exhibitor registrations and Awards Banquet tickets are available for purchase
- One conference bag insert
- Logo on conference materials (as SILVER Sponsor)
 - Conference program
 - Conference website
 - Logo on all signage

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EXHIBITOR SPONSOR

\$2,000

EXHIBITORS receive the following:

- Recognition in the conference signage
- One exhibitor table
- Up to two exhibitor registrations; additional registrations are available for purchase
- Listing in event program*

*Exhibit space reservations must be made by February 1, 2018 to be included in the conference program.

Exhibit tables are open each day, Thursday, April 12 from 7:00 AM to 5:00 PM through Saturday, April 14, 7:00 AM to 12:00 PM.

The exhibits must be open during breakfasts, the refreshment breaks, lunch hour, and evening poster session (refer to final schedule for exact times).

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PRODUCT SPONSOR

\$500

We provide the conference, you provide the product. Your company name or logo will be featured along with the AAOM logo. We approve the artwork and you order and ship, then we distribute them to attendees. We will acknowledge your sponsorship in the conference program.

- Mobile Device Charger: \$500 + cost of production
- USB Drive: \$500 + cost of production
- Tote Bags: \$500 + cost of production
- Lanyards: \$500 + cost of production

One sponsorship of each product is available

Deadline for this sponsorship is February 1, 2018

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Event/Activity Sponsorships

Platinum, Gold, and Silver Sponsors may choose one of the following additional events:

Thursday Breakfast

Buffet breakfast with conference attendees

Thursday Morning & Afternoon Breaks

Great networking opportunity with conference attendees

Friday Breakfast

Buffet breakfast with conference attendees

Friday Morning & Afternoon Breaks

Great networking opportunity with conference attendees

Saturday Breakfast

Buffet breakfast with conference attendees

Saturday Morning & Afternoon Breaks

Great networking opportunity with conference attendees

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